

**Pastor's Board Report ICC**  
**November 8, 2023**

\*I have been working on developing our presence online. So far, we are on YouTube, Facebook, and Instagram.

\*Sundays after church I share our FB video and add to YouTube. It's also available on the website. By the way, are you visiting the website?? Illiopoliscc.org

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\*I have planned out all the worship series and sermon materials for 2023. Each month has a sermon series. Our current series for November is: In Times Like This, We Need... December's Advent/Christmas series is: Those Who Dream

The Core 52 Bible study began June 19th. 15 people are participating. Our next meeting is November 20th at TBD.

I have been meeting with the cluster clergy monthly. CCIW Communications Group meets 2nd Wednesdays via Zoom.

I met with Clergywomen 10/17, and with Cluster clergy 10/25.

I officiated at the funeral for Carolyn Lamb Nov. 1. She passed away Oct. 25.

I met with Janet to talk about how we could better leverage technology for our church. Here are some ideas and goals:

- Use FB community groups for publicity
- Optimize our YouTube page. YT is owned by Google and is part of the globe's biggest search engine.
- Make videos about sermon series on FB and YouTube, inviting people to participate.
- Make and share a video on Fridays about the Sunday sermon and share it on FB.
- Embed the video into an email and send it an email with a message from Melissa, announcements, and a sermon video embedded through ChurchTrac.
- Create a "swipe file" for members to use for inviting people to church, church activities, what to say when..., etc.
- Record a welcome message and share it on YouTube and the website.

Also:

- Info posts inside the church for the public when attending an activity at ICC
- Train people to set up slideshow and video for worship
- Have game nights through the winter and INVITE people to them.

-I have a shiny new software tool that I use to make fun, informational videos. I have made a series for our giving. One on General Funds, Memorial giving, and Endowments. These will be on our YouTube channel, on our FB page, and shared on FB from time to time in community groups or where appropriate.

It is a gift and a blessing to be your pastor!

*Melissa*